MINISTRY OF
ELECTRONICS &
INFORMATION TECHNOLOGY
GOVERNMENT OF INDIA

सत्यमेव जयते

Digital India
Power To Empower

MeitY
Startup Hub
Delivering Innovation!



MEITY STARTUP HUB
NEWSLETTER

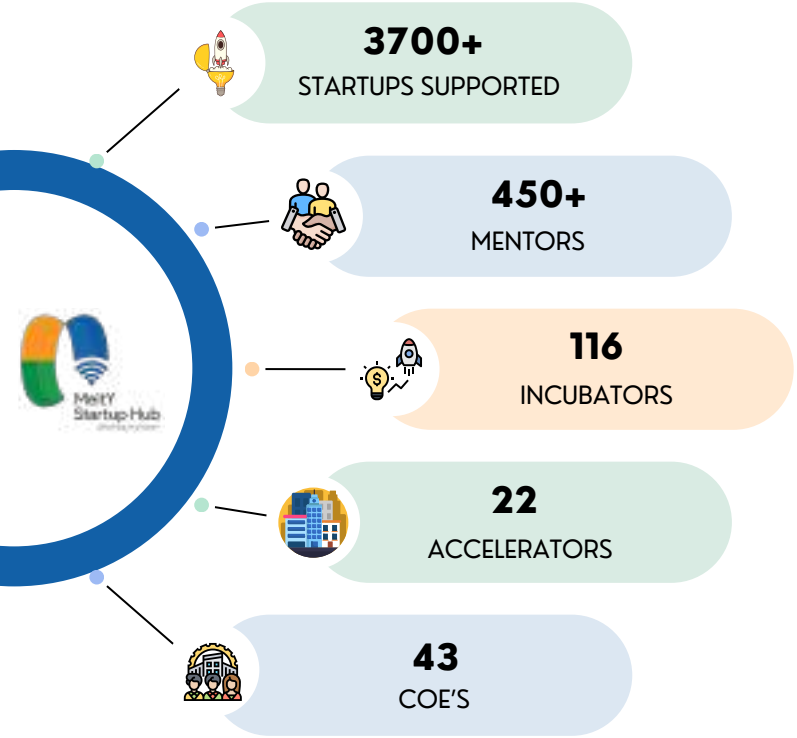
July 2024

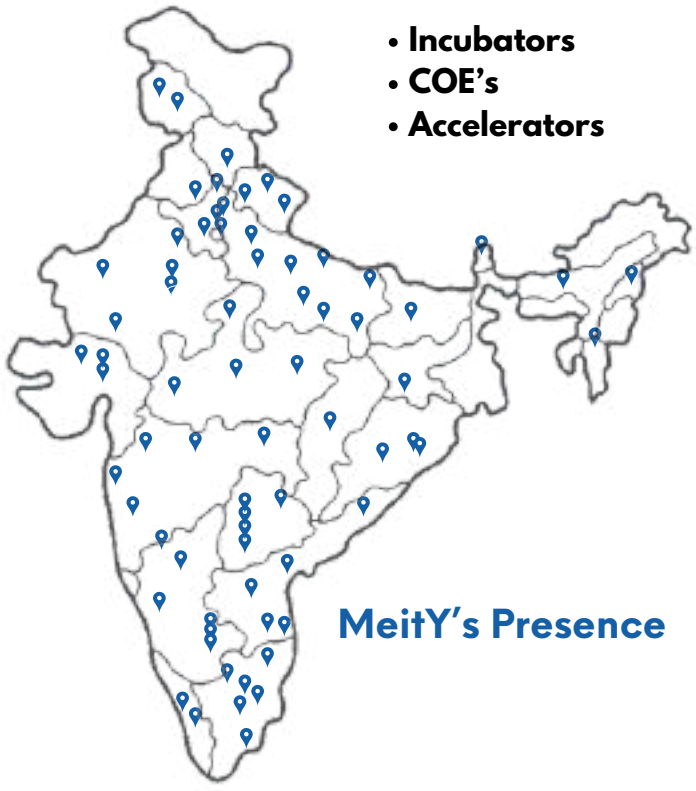
MEITY STARTUP HUB (MSH)

The **MeitY Startup Hub (MSH)** is established as an Independent Business Unit (IBU) under the umbrella of the Digital India Corporation (DIC) within the **Ministry of Electronics and Information Technology (MeitY)**, Government of India.

MeitY Startup Hub
Delivering Innovation!

MSH's primary objective is to foster a favorable environment for innovation and startup companies by bringing together diverse stakeholders in technology innovation, thereby laying the foundation for a robust economy driven by both innovation and technological progress. It serves as a central hub to promote collaboration and coherence among all Incubation Centers, Centers of Entrepreneurship on Emerging Technologies, and other existing platforms supported by the Ministry of Electronics and Information Technology (MeitY). This collaboration facilitates the exchange of technological resources, the sharing of best practices, and the dissemination of ideas across the entire innovation and startup ecosystem.





NATIONAL STARTUP DAY 2024

16.01.2024



Shri. Rajeev Chandrasekhar, Hon. Minister of State for Electronics, and IT and for Skill Development and Entrepreneurship hosted at boAt factory. "Rajeev Sir, has not only been a driving force in our growth journey but also a great mentor to all entrepreneurs in India spearheading the mission of #MakeInIndia." said **Mr. Aman gupta**

Over a simple meal we were able to discuss a vision about building and nurturing India's vibrant start-up ecosystem.









VIBRANT GUJARAT'S STARTUP CONCLAVE 2023

10.01.2024

Hon'ble Minister of State **Shri. Rajeev Chandrasekhar** Inaugurated the startup exhibition at **Vibrant Gujarat's Startup Conclave 2023**. He engaged with aspiring young startups, gaining insights into their products and services.







CEO, of MeitY Startup Hub, Mr Jeet V. was part of Startup Conclave 2023, a key precursor to Vibrant Gujarat. He gave insightful talks on the evolution of the Indian investment landscape during two highly impactful sessions. He emphasized that investor sentiment has remained positive since the last decade towards Indian startups.





13.10.2023

INDIA AI REPORT LAUNCH



After 4 months of dedicated research, Seven working groups of the **Ministry of Electronics and Information Technology** submitted the first edition of the IndiaAI report on **13th Oct, 2023** Which Will Serve As A Multi-Year Roadmap For **#IndiaAI.**

The latest INDIAai report outlines a visionary strategy covering AI infrastructure, data, financing, research, skilling, and governance.



STARTUP CONCLAVE OUTREACH EVENT

12.10.2023

Education Department, Government of Gujarat, **i-Hub Gujarat** in association with **MeitY Startup Hub (MSH)** has successfully organized an outreach event at **FITT IIT DELHI** on 12th October'23, paving the way for an incredible **Startup Conclave 2023** scheduled for 7th December'23 as a pre-cursor event to the 20th year celebration of **Vibrant Gujarat Summit 2024.**





INVESTOR CONNECT PROGRAMME

07.03.2024



MeitY Startup Hub Investor Connect Program provided a platform to 100+ startups across India by helping them find valuable feedback, exposure and opportunities to raise funds and fine-tune their business models with the help of investors' remarks.

- MeitY Startup Hub's Investor Connect Programme features a series of "demo days" wherein 100+ startups across India will have an opportunity to connect with marquee investors
- Inc42 has curated a virtual training session aimed at empowering over 300 MeitY-backed startups across various regions
- Inc42 and MeitY Startup Hub will review the pitch decks submitted by participating startups and shortlist promising ventures who will pitch at the demo day

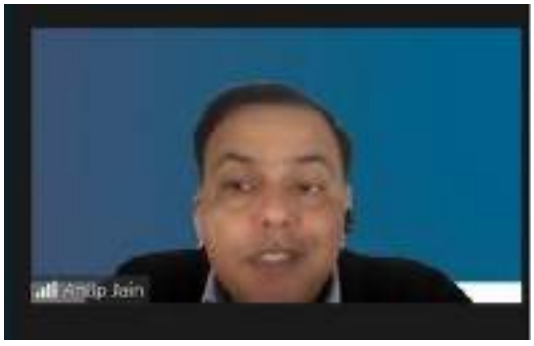
Started in March 2024, the programme is an exciting series of 'demo days" spanning multiple cities including Jaipur, Kanpur, Ahmedabad among others. The series kickstarted with a virtual training session to equip startups with fundraising skills, pitch deck creation and finally pitching to investors.

FUND RAISING MASTERCLASS

MeitY Startup Hub in association with Inc42 Media organized a virtual Masterclass on **"How to raise external funding".**



Anup Jain, a distinguished early-stage VC, conducted the masterclass. Engaged in a Fireside Chat featuring: Anil K Pinapala, CEO & Founder of FlexPay by Vivifi, and Vijender Reddy, CEO & Cofounder of DrinkPrime.



Anup Jain *- Early Stage VC*

This workshop has offered immense value to the startups, equipping them with the knowledge and tools necessary to navigate the fundraising landscape effectively.

MeitY Startup Hub curated this workshop specifically tailored to the needs of MeitY-supported startups, aiming to provide valuable insights, strategies, and networking opportunities to support their fundraising endeavors.

INVESTOR CONNECT - JAIPUR

09.03.2024

- Meity Startup Hub (MSH) held the Investor Connect Programme in Jaipur on March 9
- The programme hosted investors such as Sanat Mondal, VP and principal at IAN Alpha Fund; Rishiraj Kalita, AVP at Huddle Ventures; Dr. Shweta Choudhary of Innovher and more
- The presenting 10 startups came from various MeitY-backed programmes like SAMRIDH, TIDE 2.0, and centres of excellence







The programme, organised by the **MeitY Startup Hub (MSH),** supported by **JECRC University**, hosted investors such as **Sanat Mondal**, VP and principal at **IAN Alpha Fund**; Rishiraj Kalita, AVP at **Huddle Ventures**; **Dr. Shweta Choudhary**, director of Innovher as well as leaders from **Realtime**, **Fluid Ventures and Iroller Capital**, among others.

The 10 startups which pitched at the event came from various MeitY-backed programmes like SAMRIDH, TIDE 2.0, and centres of excellence. These programmes are designed to support young ventures with funding, mentorship, and resources.

Investor Connect also highlighted the power of collaboration between academia, government and industry players.

JECRC University, with its focus on fostering innovation and entrepreneurship, played a key role in bringing all stakeholders together under the same roof at its incubation centre. JIC has helped over 20,000 students till date by offering valuable connections and mentorship through its network of industry leaders.



INVESTOR CONNECT - KANPUR

15.03.2024

- One-day Startup-Investor Connect Program organized jointly by **SIIC IIT Kanpur and MeitY Startup Hub**
- Provided a platform for startups supported under the MeitY funding program to interact with potential investors
- The event culminated with a vote of thanks by Prof. Suresh Srivastava, Director, IIT Kanpur-La Trobe University Research Academy







Hosted on the prestigious IIT Kanpur campus, spearheaded by the SIIC team, the program brought together a diverse array of startups and prominent investment organizations, including **IvyCamp, RTAF, HPCL, SIDBI, BIORX, Sanchi Connect, Cummins India, Indian Angel Network, Danazir Wealth Management, Singhania & Co, Lawsikho, and Skill Arbitrage**. The startups showcased their groundbreaking ideas and business models, while the investors shared valuable insights into market trends, investment opportunities, and scaling strategies.

The program facilitated productive dialogue and insightful exchange, enabling startups to gain a deeper understanding of the entrepreneurial landscape and the potential for financial backing and growth. The event exemplified the collaborative spirit and commitment of both MSH and SIIC IIT Kanpur to nurturing the continued development and success of startups in India.





INVESTOR CONNECT - AHMEDABAD

22.03.2024

- The Ministry of Electronics and Information Technology organised the 'MeitY Startup Hub Investor Connect Programme" in Gujarat's Ahmedabad
- Supported by IIM Ahmedabad's entrepreneurship centre, IIMA Ventures, the programme also helped MeitY's incubation centres build robust investor networks
- Earlier, at the Investor Connect Programme held in Jaipur, over 10 promising startups pitched their ideas to a panel of investors







The Ahmedabad programme hosted several investors, including **IAN Alpha Fund** vice president and principal Sanat Mondal; **Unicorn India Ventures** founder and managing partner Anil Joshi, **Kettleborough VC managing partner Nisarg Shah; Seafund cofounder and managing partner Manoj Kumar Agarwal**; **Ankur Dubey, principal, Capria Ventures; Kapil Kotnala, VP, Investments, Mumbai Angels; Dr Sunil R Parekh, Founding Curator AGS, World Economic Forum & Veteran Startup Ecosystem and Rishiraj Kalita, AVP at Huddle Ventures**





INVESTOR CONNECT - DELHI NCR

10.04.2024

- The MeitY Startup Hub (MSH) 'Investor Connect Programme' was held at Amity Innovation Incubator in Delhi NCR on 10
- Ten startups, which are leveraging technology to solve real-life problems, pitched to over 20 early-stage investors at the event, which is a part of a nationwide series
- The programme saw startups from sectors like fintech, edtech, AI, analytics, and agritech showcase their products and solutions to investors







Ten startups, which are leveraging technology to solve real-life problems, pitched to over 20 investors at the event, including Vijay Singh Rathore, cofounder and CEO of **Soonicorn Ventures**; Chinmaya Saxena, partner, community strategy at **Beenext**; Ashwin Sinha, investopreneur, **AdvantEdge**; Priyank Garg, managing partner, **IAN Alpha Fund**; Ashita Gupta, principal partner, **Merak Ventures**; Girish Shivani from **Yournest Venture Capital**; Apurva Chamaria from **Google India** and Ojasvi Babber, CEO at **Amity Innovation Incubator**.







INVESTOR CONNECT - MUMBAI

19.04.2024

- MeitY Startup Hub (MSH) 'Investor Connect Programme' was held at IIT Bombay on 19
- The event is a part of a nationwide series, is being held to empower emerging startups by connecting them with investors
- The event is being supported by Society for Innovation and Entrepreneurship (SINE), IIT Bombay







Ten startups got a platform to pitch ideas directly to potential investors, including Rishiraj Kalita (**AVP, Huddle Ventures**), Rhea Sthalekar (**VP, Capria Ventures**), Rahul Singhvi (principal - investments, **Artha Venture Funds**) and Kanchi Daiya (regional head - west India, **IAN**), **We Founder Circle**, **Vaillant Capital Partners**, **Ankur Capital, Piper Serica Fund, ah! Ventures** and **100X.VC**. This increases the chances of these startups securing funding and fueling growth.





INVESTOR CONNECT - CHENNAI

19.04.2024

- Organised by MSH, the Chennai edition of the MeitY Investor Connect Programme supported by Forge Innovation & Ventures as its knowledge partner.
- More than 10 startups garnered 37 Expressions of Interest from participating investors, while two startups received on-the-spot soft investment commitments worth INR 2.5 Cr from the Native Angels Network
- The participating startups were either part of Forge's portfolio or incubated by ecosystem partners like Crescent Innovation and Incubation Council (CIIC), Vel Tech Technology Business Incubator, Tamil Nadu Technology Hub (iTNT), and STPI FinBlue.





The participating startups were either part of Forge's portfolio or incubated by ecosystem partners like Crescent Innovation and Incubation Council (CIIC), Vel Tech Technology Business Incubator, Tamil Nadu Technology Hub (iTNT), and STPI FinBlue.

The startups received an opportunity to pitch their business ideas to a distinguished panel of over 30 investors. Some of the prominent investor names in the panel included Apurva Chamaria from Google India; S; Vignesh Shekhar from Artha99.VC; Janardhan K from TNIFMC; Rohit Jhunjhunwala from IN44 Capital and Gaurav Chauhan from Mankind Family Office, among others.





INVESTOR CONNECT - BHUBANESHWAR

19.04.2024

- The MeitY Startup Hub's (MSH's) 'Investor Connect Programme' held at KIIT Technology Business Incubator (KIIT-TBI) on May 11
- The event brought together 10+ startups, 17+ investors, and industry leaders
- MSH-supported startups like Bariflo Cybergenetics, IG Drones, and Avay Biosciences showcased their offerings at the event





More than 10 startups, supported by the MSH, from various sectors like healthtech, agritech and deeptech will showcase their offerings to investors at the event. Bariflo Cybergenetics, IG Drones, Avay Biosciences, Tan90 Thermal, Pareto Tree, and Praesus Technology are among the startups which participated in the event.

Meanwhile, Sanchi Connect, Marwari Catalyst, XYZ Arrow, Modulor Capital, and Seafund are among the investors that would evaluate the startups, and potentially invest in some of them.





STARTUP MAHAKUMBH 2024

18.03.2024

Startup Mahakhumb 2024 marks the commencement of an unprecedented event uniting India's dynamic startup ecosystem under one roof Hosted at **Bharat Mandapam** in New Delhi from March 18-20, 2024. With the resounding theme of **'Bharat Innovates,'** aims to catalyze innovation, facilitate networking, and foster growth opportunities for startups, investors, incubators, accelerators and industry leaders across diverse sectors.





One of the flagship engagement of the event is **MeitY Startup Hub (MSH)** innovation showcase, MeitY Pavilion emerged as a hub of innovation and entrepreneurship today as over 40+ ground-breaking startups seized the opportunity to showcase their cutting-edge innovations and served as a dynamic platform for startups to engage with industry experts, investors and potential partners, fostering valuable connections and opportunities for growth.

Addressing critical challenges and opportunities within the startup space. Shri Jeet Vijay, CEO of MeitY Startup Hub (MSH), brought invaluable insights to one such panel discussion, focusing on "Funding DeepTech: Venture Capital's Perspective on Research-Backed Startups." His expertise shed light on navigating the intricacies of venture capital funding, particularly for startups grounded in deep technology and research-driven innovations.



INCUBATOR MASTERCLASS - STARTUP MAHAKUMBH 2024

19.03.2024

MeitY Startup Hub (MSH) hosted an exclusive Incubator Masterclass, covering a wide array of topics essential for the success of incubators and startups alike. The masterclass delved into crucial areas such as fundraising and investment trends, effective mentorship and support strategies, building strong startup ecosystems, and best practices in startup incubation.

The participants at the Incubator Masterclass gained valuable insights into navigating the dynamic world of startup incubation. They learned how to identify and leverage emerging fundraising and investment trends to secure the necessary resources for growth. The session also highlighted the importance of providing effective mentorship and support to help startups thrive in competitive markets.













STARTUP MASTERCLASS - STARTUP MAHAKUMBH 19.03.2024

To foster the growth and development of startups, **MeitY Startup Hub hosted a Startup Masterclass** as part of the event. This masterclass is tailored to provide startups with invaluable insights, practical knowledge, and networking opportunities aimed at enhancing growth and success in the dynamic startup ecosystem.

During the Startup Masterclass, industry experts shared their experiences and expertise on various topics such as funding strategies, marketing techniques, and building a strong team. Participants had the chance to engage in interactive workshops, one-on-one mentoring sessions, and panel discussions to gain a deeper understanding of the key aspects of running a successful startup. The event also provided a platform for startups to connect with potential investors, partners, and mentors, fostering a supportive community to help them navigate the challenges of entrepreneurship. Overall, the MeitY Startup Hub's Startup Masterclass served as a springboard for startups to thrive and flourish in the competitive market landscape.





Mr. Amitesh Sinha, VP & Head at Corporate **Venture Capital & Vedanta Spark**, shared invaluable insights on Strategic Partnerships & Collaborations for Incubators. Moderated by **Dr Sabine Kapasi**, **Global Strategy Advisor at United Nations** (DAC), this discussion paves the way for impactful collaborations shaping the future of startups.





Mr. Shiva Shankar, Investment Director at **Ankur Capita**, unveils the secrets of nurturing startups into iconic brands. Moderated by **Pallav Kaushish, Head of Innovation at Inc42 Media**, this session is a roadmap for turning dreams into success stories.

UNICORN MASTERCLASS - STARTUP MAHAKUMBH

19.03.2024





With a room full of budding entrepreneurs, we delved into the learnings and experiences of founders on their first funding round during an insightful panel hosted by **Inc42 and MeitY Startup Hub** at the Startup Mahakumbh .

A huge shoutout to **Nitya Sharma, Cofounder & CEO, Simpl, Vishesh Khurana, Cofounder, Shiprocket, Sandeep Aggarwal, Founder & CEO, Droom and Vaibhav Vardhan, Cofounder & CEO, Inc42 Media** for the valuable insights and experiences of navigating through the fundraising journey, learnings, mistakes, and the endless opportunities to learn.

FUNDRAISING MASTERCLASS - STARTUP MAHAKUMBH





Perfecting Fundraising Strategy: Tips on Securing Seed Funding for Your Startup by **Mr. Anuv Jain, Early Stage VC** to gain valuable insights on molding the landscape of innovation.

In his insightful guide, Mr. Anuv Jain, an Early Stage VC, shares invaluable tips on perfecting your fundraising strategy to secure seed funding for your startup. By delving into his expertise, you will discover essential insights that can help shape the landscape of innovation within your entrepreneurial journey. From understanding investor expectations to crafting a compelling pitch, this guide is your key to unlocking the doors of opportunity in the world of startup funding.

MeitY Startup Hub Pavilion















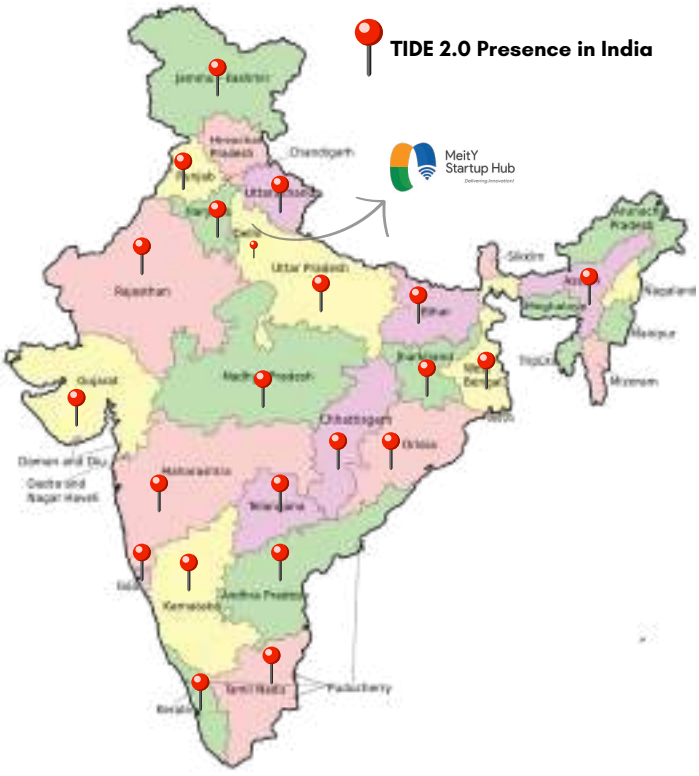
TIDE 2.0

Technology Incubation and Development of Entrepreneurs (TIDE 2.0) Scheme has been envisaged to promote tech entrepreneurship through financial and technical support to incubators engaged in supporting ICT startups using emerging technologies such as IoT, AI, Block-chain, Robotics etc. in seven pre-identified areas of societal relevance. The Scheme is implemented through 51 incubators and handholding of approximately 2000 tech start-ups over a period of five years. It will support tech startups addressing societal challenges in seven selected thematic areas identified based on national priorities in the realms of:



TIDE 2.0 SCALEUP GRANT - ROUND 3

The committee recommended 80 investment proposals to be supported under TIDE 2.0 Scheme spreading across 46 Group 1, Group 2 and Group 3 Centres (8 nos proposals from 6 G1Cs, 50 nos proposals from 25 G2Cs and 22 nos proposals from 15 G3Cs) under investment component support (Round-3). These 80 proposals would be supported through their respective TIDE 2.0 Centres.



The committee also recommended quantum of funding support to each of the shortlisted investment proposals with a total budgetary provision of Rs. 31.295 Crore to be released to respective TIDE 2.0 Centre including Rs. 28.45 Crore to be disbursed to 80 proposals and Rs. 2.845 Crore as support cost to the respective TIDE 2.0 Centres.

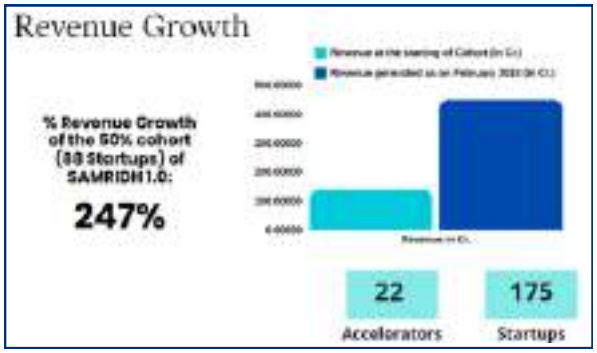
SAMRIDH PROGRAM

The "SAMRIDH: Startup Accelerator of MeitY for Product Innovation, Development and Growth" scheme was approved with a total budgetary outlay of Rs. 99 Cr (Ninety Nine Crore) over a period of 3 years. The SAMRIDH scheme is being implemented by MeitY Startup Hub (MSH). The scheme aims to support existing and upcoming Accelerators to select and accelerate potential product-based startups to scale. The program focuses on accelerating the startups by providing customer connect, investor connect, and international expansion.

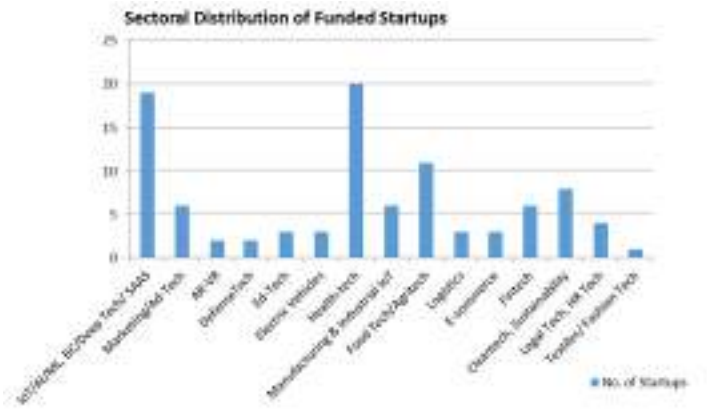
In the first round of cohort, 22 Accelerators spread across 12 states are supporting 175 startups, selected through a multilevel screening process. The cohort size of each accelerator is 5-10 start-ups each. List of accelerators compromises of Government Supported Organizations, Academic Institutions, Private sector and early stage start-up funding platforms.

HIGHLIGHTS

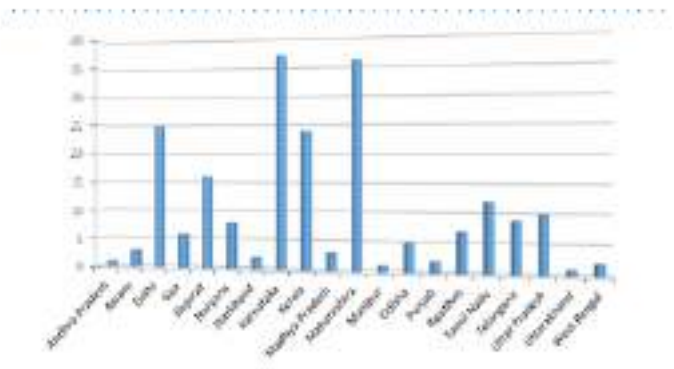
• No. of Sessions conducted by Accelerators: 300+ (The sessions comprises of one-on-one mentoring session, group sessions, boot camps, workshops etc).
• No. of Demo Days conducted by Accelerators : 35
• No. of Investors (VCs and Angels) engaged during the SAMRIDH Demo Days : 200+
• Total external fund raised by startups under SAMRIDH program : 253+ Cr.
• Total Number of Startups Funded : 97 (Rs. 37.56 CR.)
• No. of Employment generated by startups selected under SAMRIDH Scheme: 2376+







Sector wise Distribution of SAMRIDH Startups



State wise Distribution of SAMRIDH Startups

SAMRIDH REGIONAL REVIEW MEETING

To review/track/monitor the progress of startups and support provided by the accelerator under SAMRIDH program MSH organized a progress review and interactive session at IIM Calcutta Innovation Park under the chairmanship of **Shri Kuntal Sensharma, EA, MeitY, Shri Sanjeev Gupta, Scientiest (E) and Shri Omkarnath Rath, Program Director, MeitY Startup Hub** in the presence of IIM-Calcutta team and selected startups.



PROGRESS REVIEW MEETINGS WITH SAMRIDH ACCELERATORS





ONE ON ONE REVIEW MEETINGS WITH SAMRIDH FUNDED STARTUPS





GENESIS LAUNCH

Ministry of Electronics and Information Technology (MeitY) has approved and Launched applications for implementing agencies on 10th October 2023 for the 'Gen-Next Support for Innovative Startups (GENESIS)' Scheme to discover, support, grow, and accelerate startups in Tier-II and Tier-III cities in the country.

ABOUT THE SCHEME:

GEN-NEXT Support for Innovative Startups (GENESIS) is an umbrella scheme of Ministry of Electronics and Information Technology (MeitY) to nurture and support startup ecosystem in Tier-II and Tier-III cities in India



MAJOR OBJECTIVES

Significant gaps persist in the startup ecosystem in Tier II and III geographies in terms of funding, mentor access, and access to innovation infra and ecosystem. To address these gaps, GENESIS scheme seeks to provide funding to support Pilot/Investment, Early-stage and deep-tech startups in Tier II and Tier III cities. Also, GENESIS will build startup ecosystem capacity in these regions via workshops, boot camps, conferences etc

GENESIS IMPLEMENTING AGENCY PITCHING AND PHYSICAL REVIEW MEETS









JICA - MSH VISIT

28.06.2024

On 28, 2024, to represent Japan International Cooperation Agency (JICA), a delegation visited to MSH which included Mr. Masamichi Kawagome , Senior Consultant, World Business Associate Co. Ltd and Mr. Ken Fukasawa World Business Associate Co. Ltd, Ms. Mukta Satya, Manager, Nomura Research Institute Consulting & Solutions India Pvt. Ltd and Ms. Anu Agarwal Researcher, Nomura Research Institute Consulting & Solutions India Pvt. Ltd, Mr.S.C. Teja, CO-Founder & COO, Green PMU Semi-Private Ltd.

The delegation explored the synergies to enhance the Indian semiconductor ecosystem in India with role of startups. Delegation expressed its interest to collaborate with the Government through their various schemes. The possible methodology could be enhancing bilateral assistance from their existing model such as support in the form of grants or loans, or through providing technical cooperation (training/experts) via grant financial aid, and public-private partnerships.

AUSTRIA CONNECT 2024:

23.02.2024

Austria Connect 2024, hosted by ADVANTAGE AUSTRIA, unfolded at the iconic Imperial Hotel in New Delhi, resonating with the theme of "Sustainable Partnerships - Growing Together." **Mr. Jeet V**. shared his insights into the startup ecosystem ignited curiosity, emphasizing innovation's power and digitalization's transformative potential. It was a melting pot of ideas where entrepreneurs, investors, and industry leaders explored collaborations that transcend borders. Mr. Jeet V. echoed the sentiment: "**Sustainable partnerships are the bedrock of progress**. When startups, governments, and corporates unite, magic happens."





INDIA-US TRADE MEETING

05.03.2024

On **March 5, 2024**, a meeting was held between JS (ICD), U.S. Assistant Secretary of Commerce, **Mr. Arun Venkatraman**, and their respective delegations at the CeG Hall, MeitY. The agenda encompassed two critical aspects: first, strengthening India's startup ecosystem through the Innovation Handshake, where U.S. and Indian startups collaborate to address global economic challenges; second, discussions on advancing bilateral trade in digital economy industries and semiconductors. Representing the Indian startup ecosystem was **Mr. Jeet Vijay, CEO of MeitY Startup Hub**. The meeting aimed to foster collaboration, innovation, and economic growth between the two nations.



EMERGING ECONOMIES AT INDIA GLOBAL FORUM

26.11.2023



A glimpse of the vibrant discussions on Navigating Growth – Perspectives on Emerging Economies at **India Global Forum.**



Multiple delegates across the globe were part of this Roundtable including **Mr. Jeet V.**, CEO, **MeitY Startup Hub**. The group explored the economic evolution across markets in the Middle East, Africa, and the Global South. Convening experts and leaders across sectors, and how innovation will help solve for global challenges that will promote sustainable and inclusive growth for all.





KNOW INDIA PROGRAMME (KIP)

15.02.2024



Another edition of the Orientation Session on **#DigitalIndia** and key initiatives was organized by **#NeGD** on February 15, 2024, for the **#YoungIndian** Diaspora from the 73rd batch of Know India Programme (KIP) of the **Ministry of External Affairs**

- The session was attended by 40 people from 8 countries viz. Fiji, Guyana, Malaysia, Trinidad and Tobago, Suriname, Myanmar, South Africa, and Mauritius.
- The session included in-depth deliberations on **DigiLocker, UMANG - Unified Mobile Application for New Age Governance, Samridh programme under MeitY Startup Hub**, and electronic manufacturing initiatives in India.

GERMAN INDIAN STARTUP EXCHANGE PROGRAM

23.02.2024

This collaboration between **India and Germany** marks an important step towards fostering mutual growth and innovation in the digital realm. The Indo-German Digital Dialogue serves as a platform for sharing expertise, best practices, and resources between the two nations. Through joint activities, both countries have the opportunity to leverage each other's strengths and collectively drive progress in the digital and technological landscape.



Our collaboration began in 2021, aided by the Indo-German Digital Dialogue between the Indian **Ministry of Electronics and Information Technology (MeitY)** and the **German Federal Ministry of Digital and Transport (BMDV)**. Subsequently, our partnership has been enhanced through collaborative initiatives. Through joint activities, both countries have the opportunity to leverage each other's strengths and collectively drive progress in the digital and technological landscape. This partnership not only paves the way for impactful innovations but also forges lasting bonds that transcend geographical boundaries. It is a testament to the power of international cooperation in advancing the digital revolution for the benefit of all.

ET DIGITAL UTTAR PRADESH CONCLAVE

28.06.2024

Mr. Jeet Vijay, CEO of MeitY Startup Hub, spoke at the Digital Uttar Pradesh Conclave by ET Government. This event focused on digital transformation and innovation in Uttar Pradesh, covering topics like generative AI, cloud computing, and ERP advancements. It was an excellent opportunity to gain insights from a leading voice in the startup ecosystem!

Participants were particularly interested in the sessions on generative AI, where experts demonstrated the potential of AI in creating new content and solutions across various sectors.



ICAI STARTUP SPHERE

27.08.2024



Mr. Jeet Vijay, CEO of MeitY Startup Hub, spoke at the ICAI Startup Sphere in Bengaluru on 27th, 2024, where he shared his expertise on "Guide to Thriving in the Government Ecosystem for Startups." He provided an overview of the government ecosystem, highlighting opportunities and resources available for startups, and detailed key government schemes. Emphasizing the importance of building strong relationships with government bodies, he offered practical tips for engaging with stakeholders and navigating compliance and regulatory challenges. Mr. Vijay also shared success stories and case studies of startups that have thrived within the government ecosystem, concluding with an interactive Q&A session that provided personalized advice to attendees.

ELETS DIGITAL NATIVES SUMMIT

15.05.2024

Mr. Jeet Vijay, CEO of MeitY Startup Hub, spoke at the 2nd Elets CIO Digital Natives Summit. The summit was a pivotal gathering for those eager to understand the impact of generative AI, cloud computing, and ERP advancements on the business world. It presented an unparalleled opportunity to engage with thought leaders and forge the path of businesses in the digital epoch.

Attendees were treated to a series of insightful panel discussions, where experts delved into case studies and shared best practices. Topics ranged from leveraging AI to enhance customer experiences to utilizing cloud computing for scalable and secure operations. The conversation also touched on the role of ERP systems in streamlining processes and improving decision-making across enterprises.



WATER & GIS DEEPTECH SUMMIT

01.05.2024



At the Water and GIS Deeptech Summit (01.05.2024) , MSH CEO, Jeet Vijay, shared his views on sustainability, social development, government initiatives and role of GIS and Deeptech for growth of society.

He emphasized the importance of integrating advanced technologies like Geographic Information Systems (GIS) and Deeptech to address the pressing challenges of our time. "We are at a pivotal moment," Vijay remarked, "where technology can act as a catalyst for sustainable development and social progress." He highlighted several key initiatives that MSH is spearheading to leverage GIS and Deeptech for societal benefit.

REGIONAL REVIEW MEETING

26.04.2023



MeitY Startup Hub recently concluded **Regional Review Meeting at LetsVenture** on 26th , 2024 under the chairmanship of Shri Krishan Kumar Singh, GC- Startups, Innovation and IPR Division, Shri Sanjeev Gupta, Scientist 'E' and MSH team. The startups under the SAMRIDH Program presented and shared feedback to the committee.





26.04.2023

MeitY Startup Hub recently concluded the **Regional Review Meeting at Foundation for Innovation and Technology Transfer - IIT Delhi** on 26th , 2024 under the chairmanship of Shri Krishan Kumar Singh, GC- Startups, Innovation and IPR Division, Shri Sanjeev Gupta, Scientist 'E' and MSH team.







PAYONEER ELEVATE - THE ECONOMIC TIMES

18.04.2024

The Payoneer Elevate 2024, in collaboration with **The Economic Times**, was a landmark event that highlighted India's burgeoning prowess in service exports, with **Mr. Jeet Vijay, CEO of MeitY Startup Hub**, delivering a compelling talk on the sector's growth drivers.The summit delved into the strategic shifts in human resources, financial reforms, and branding necessary for India to emerge as a global innovation hub.



REGIONAL REVIEW MEETING

18.04.2024

In our series of Regional Review Meetings, team visited **India Accelerator** on 18th , 2024 under the chairmanship of **Shri Krishan Kumar Singh, GC-Startups, Innovation and IPR Division, Shri Sanjeev Gupta, Scientist 'E' and Shri Jeet Vijay, CEO MeitY Startup Hub.**







ENTREPRENEURSHIP SESSION - ET-SUMMIT

13.03.2024

"ET-Entrepreneur Summit, hosted by The Economic Times, marked a significant milestone in the entrepreneurial landscape of India. As the official Ecosystem Partner, the MeitY Startup Hub (MSH) played a pivotal role in bringing together innovative minds and industry leaders. MSH CEO, Jeet Vijay, serving as the Programme Chair, delivered a compelling keynote address. He highlighted the multifaceted ways in which the government is fostering a nurturing environment for entrepreneurs. From policy reforms to funding opportunities, Mr. Vijay's insights underscored the government's commitment to supporting startups and driving economic growth.



TRAINING PROGRAM AT LBSNAA

11.03.2024



At the picturesque **Lal Bahadur Shastri National Academy Of Administration, Mussoorie**, we delved into the '**Entrepreneurship Policies in Non-Traditional Sectors**' today. **MSH CEO Shri Jeet Vijay** spearheaded the session, focusing on the pivotal role of sustainable entrepreneurial architecture in shaping a developed India.

The discussion brought to light the significance of fostering entrepreneurship in non-traditional sectors as a means to drive innovation and economic prosperity.
At **MeitY Startup Hub**, we stand committed to nurturing a supportive ecosystem that propels forward-thinking entrepreneurs towards success.



@ Lal Bahadur Shastri National Academy Of Administration, Mussoorie

GENESIS OUTREACH WORKSHOP

28.10.2023

MeitY Startup Hub's outreach workshop on the newly launched 'Gen-Next Support for Innovative Startups' scheme was a resounding success!

GEN-NEXT Support for Innovative Startups (GENESIS) is an umbrella scheme of the Ministry of Electronics and Information Technology that aims to support Pilot/Investment, Early-stage, and deep-tech startups.

Venue: ICAI Auditorium, Vadodara







Outreach and Awareness Workshop at **ICMR Auditorium, Bhubaneswar** on 28th October 2023.

The event was attended by Vice-Chancellors of Universities, Principals of various colleges, Incubators CEOs/Managers and Budding Entrepreneurs.





ENTREPRENEURSHIP SESSION AT BITS PILANI

27.11.2023

Exciting day at **BITS Pilani Dubai Campus (Birla Institute Of Technology and Science, Pilani Dubai**) as **Mr. Jeet V., CEO of MeitY Startup Hub** dives into inspiring conversations with budding entrepreneurs.

"The Ministry of Electronics and Information Technology is not just supporting startups; it's catalyzing a global wave of innovation"









ET SOONICORNS SUMMIT 2023

03.11.2023



At the 2023 **#ETSoonicornsSummit**, **Mr. Jeet Vijay**, CEO of **MeitY Startup Hub** shared his insights on the Potential of startups as key to global economic growth and how we can enable startups to become the engine for global economic growth.

DPIIT AND STARTUPINDIA'S NICDP BOOTCAMP

06.11.2023

1. Incubators got insights into running larger incubator programs by creating Go-To-Market channels, robust marketing plans and more from Villgro's team.

2. Jeet V. shared insights on the Genesis Scheme to enable startups in Tier 2 and Tier 3 cities and spoke about the power of 'Bharath' and how #entrepreneurship and #incubators can pave the way ahead.

3: Visited NSRCEL: Incubation Centre for Startups & Entrepreneurs at Indian Institute of Management Bangalore where incubators got to learn about the functioning of a mature incubator, building startup pipelines, corporate partnerships, and fundraising.



20.11.2023

LEAP TO UNICORN EVENT



Mr. Jeet V, CEO of MeitY Startup Hub shared his valuable insights on the distinctive aspects that define India's dynamic startup ecosystem and unveiled the Top 100 Coffee Table book during the **Leap To Unicorn** event, a startup growth and funding program by **IDFC FIRST Bank**, in association with **moneycontrol.com and CNBC-TV18.**



ISBACON ANNUAL EVENT 2023

26.10.2023

At **ISBACON2023** Unlocking doors to a brighter future! Our esteemed panel, featuring **Praveen Roy, Jeet V. , Chhaya Chauhan Pramit Dash, and Prasad Menon** are set to delve into the world of inclusive and sustainable incubation opportunities. Join us in shaping a better tomorrow.

A heartfelt thank you to our Official Partner - Maharashtra State Innovation Society, and Principal Partners - **DST NIDHI, Biotechnology Industry Research Assistance Council (BIRAC), Ministry of Electronics and Information Technology MeitY Startup Hub, SIDBI(Small Industries Development Bank of India), Startup Odisha, Society for Innovation & Entrepreneurship -SINE IIT Bombay and SanchiConnect.**





NATIONAL CONFERENCE ON INNOVATION AND ENTREPRENEURSHIP AND STARTUP SUMMIT

29.02.2024



Mr. Jeet Vijay, CEO, MeitY Startup Hub spoke at the National Conference on Innovation and Entrepreneurship & Startup Summit 2024 series inaugurated in Delhi on 29.02.2024

During his speech, Mr. Jeet Vijay emphasized the importance of fostering innovation and supporting entrepreneurs in their journey towards success. ong attendees at the summit.

11.10.2023

KHADI MAHOTSAV CHALLENGE



MeitY Startup Hub, in collaboration with the **Ministry of Micro, Small and Medium Enterprises**, Government of India, and the **Khadi and Village Industries Commission**, has launched a challenge on "**Designing of Skill Based Online Game on Charkha and Khadi**" as part of the **Khadi Mahotsav**.

Game developers are invited to participate in the competition by developing a new online game with a Charkha and **Khadi-related theme.**

The competition aims to celebrate the rich history and cultural significance of the Charkha and Khadi through the creativity of game development. Participants are encouraged to explore innovative ways to incorporate these themes into their games, whether through storytelling, gameplay mechanics, or visual design. By embracing this challenge, developers have the opportunity to not only showcase their skills but also to educate and inspire players about the importance of these traditional symbols. Let your imagination run wild as you embark on this exciting journey to create a game that pays homage to the timeless traditions of the Charkha and Khadi.

TGELF GLOBAL PARTNERSHIP

MeitY Startup Hub unveil our partnership with The **Global Education & Leadership Foundation (tGELF)**, renowned for its transformative work in nurturing the next generation of entrepreneurial leaders. We are also excited to join forces with tGELF's affiliate platform, **OneValley**, a Silicon Valley pioneer in driving innovation and startup growth globally.





PARTNERSHIP WITH SHOWREEL

MeitY Startup Hub announces the partnership between **MeitY Startup Hub and ShowReel.** The SOI was signed between **Mr. Sabeer Bhatia, CEO Showreel (Ex- Co-Founder Hotmail) and Mr. Jeet Vijay, CEO MSH.**
The partnership between MSH and Showreel aims to create meaningful synergies within the tech startup community. By leveraging Showreel's expertise and resources, MSH seeks to provide valuable support to entrepreneurs, foster innovation, and strengthen the Indian startup ecosystem

PARTNERSHIP WITH ICAI

MeitY Startup Hub joins hand in a partnership with The **Institute of Chartered Accountants of India (ICAI)**, aimed at invigorating the Indian startup ecosystem. This collaboration represents the purpose of **engaging CA Community for financial skilling and funding of startups.**





STARTUP SUCCESS STORIES



"Exciting milestone for Green Tiger Mobility Pvt. Ltd.! MeitY TIDE 2.0-supported startup had the incredible honor of engaging with Hon'ble Prime Minister Shri Narendra Modi Ji at the Bharat Mobility Expo.



Areete is an IoT and AI/ML company that aims to empower dairy farmers with real-time, affordable solutions that enhance cattle health & productivity. It has a team that is dedicated to communicate insights directly to the farmers



Yearbook Canvas Awarded as a startup creating positivity and leadership headed by a committee led by the former President of India, Shri Ram Nath Kovind in Nov 2022



We are thrilled to announce that one of MeitY supported startup under TIDE 2.0 Scheme: "LIFESPARK" has successfully raised from Shark Tank India.



We are thrilled to announce that one of MeitY supported startup under TIDE 2.0 Scheme: "Nawgati" has successfully raised seed funding from All In Capital.



We're thrilled to announce that lifeandlimb.ai has secured victory at the 14th AEGIS GRAHAM BELL AWARDS, in the presence of the Honorable Minister of Road Transport and Highways, Shri. Nitin Gadkari Ji. lifeandlimb.ai Supported under the TIDE 2.0 scheme incubated and nurtured by Startup Incubation and Innovation Centre, IIT Kanpur







We are thrilled to announce that one of MeitY supported startup under TIDE 2.0 Scheme: "NEMOCARE" has successfully raised 1 Crore from Shark Tank India.



We are excited to announce that one of MeitY supported startup under TIDE 2.0 Scheme: "Torus Robotics" secures USD 470,000 seed investment from T.N. Infrastructure Fund Management Corporation.



Cunomial has received prestigious awards and honors for its software product Accubate (Innovation Management System) from Google, Microsoft, Meity, Nasscom, and UN Women in 2021. D Additionally, Cunomial was recognized among the top 5 out of 10,000 nominations from 15 countries for the Globant Awards - Women That Build - India, and also received the Global Edition 2020 - Tech Executive category award.



We are excited to announce that one of MeitY supported startup under TIDE 2.0 Scheme: "PierSight Space" has successfully raised seed funding of $6 million led by Alpha Wave Global and Elevation Capital.



Intellicon is awarded by CNBC Young Turks, HDFC Parivartan Grant; Adani Greens Contract, Raychem RPG Goenka contract, Tata Motors Training Contract.



Minus Zero said it has raised $1.7 million led by Chiratae Ventures, along with participation from JITO Angel Network and senior executives from tech companies like Nvidia, and Lyft.



Janitri – a MedTech startup focused on pregnancy monitoring has recently secured $1.1 million in pre-Series A led by iAngels-backed by India Accelerator.

Healthcare AI startup Endimension has raised Rs 2.3 crore in a seed funding round from Inflection Point Ventures, one of India's largest angel investment platforms. The funds raised will be utilised to acquire talent for new product development, R&D and for ramping-up the sales team to fuel further growth.



MedPiper Technologies Pvt. Ltd. raised Rs. 5.5 Cr from Ycombinator.



Pharmaceutical giant Sun Pharma on October 5 said that it will acquire approximately 37.76 percent stake in Ezerx Health Tech for Rs 28.69 crore. EzeRx is a non-invasive diagnostic and ancillary medical device company.



BurnCal raises $330,000 in pre-seed round funding led by Titan Capital, SenseAI Ventures

WOMEN FRONTRUNNERS



LiaPlus AI: A MarTech tool for businesses to hire AI Employees for Customer Support in 3 clicks. It aim is to help you build your first AI Employees team.



Won Multiple Awards:
- Forbes Asia 30 Under 30
- Forbes India 30 under 30
- Vogue - Women in the Workplace



Aloe Ecell are redefining the future of dry-cell batteries by cultivating a circular economy that emphasizes sustainability and environmental stewardship. Their mission is to create a Better Battery World where innovative products and processes not only minimize carbon emissions but actively contribute to a carbon-negative impact.



Won Multiple Awards:
- Winner of herSTART Scheme launched by the President of India for Women Entrepreneurs.
- Received INR 40 Lakhs in MeitY's TIDE 2.0 Scaleup grant.



Won Multiple Awards:
- DronaMaps was recognized at the Global Partnership on Artificial Intelligence Summit's flagship event.
- Forbes 30 under 30 (Asia)



- Finalist at the National Startup Awards, 2023 for Transport and Traffic Management sector.
- Received an opportunity to present the topic "Technology for Future" to the Honorable Prime Minister Shri. Narendra Modi.

OUR PARTNERS

GOVERNMENT



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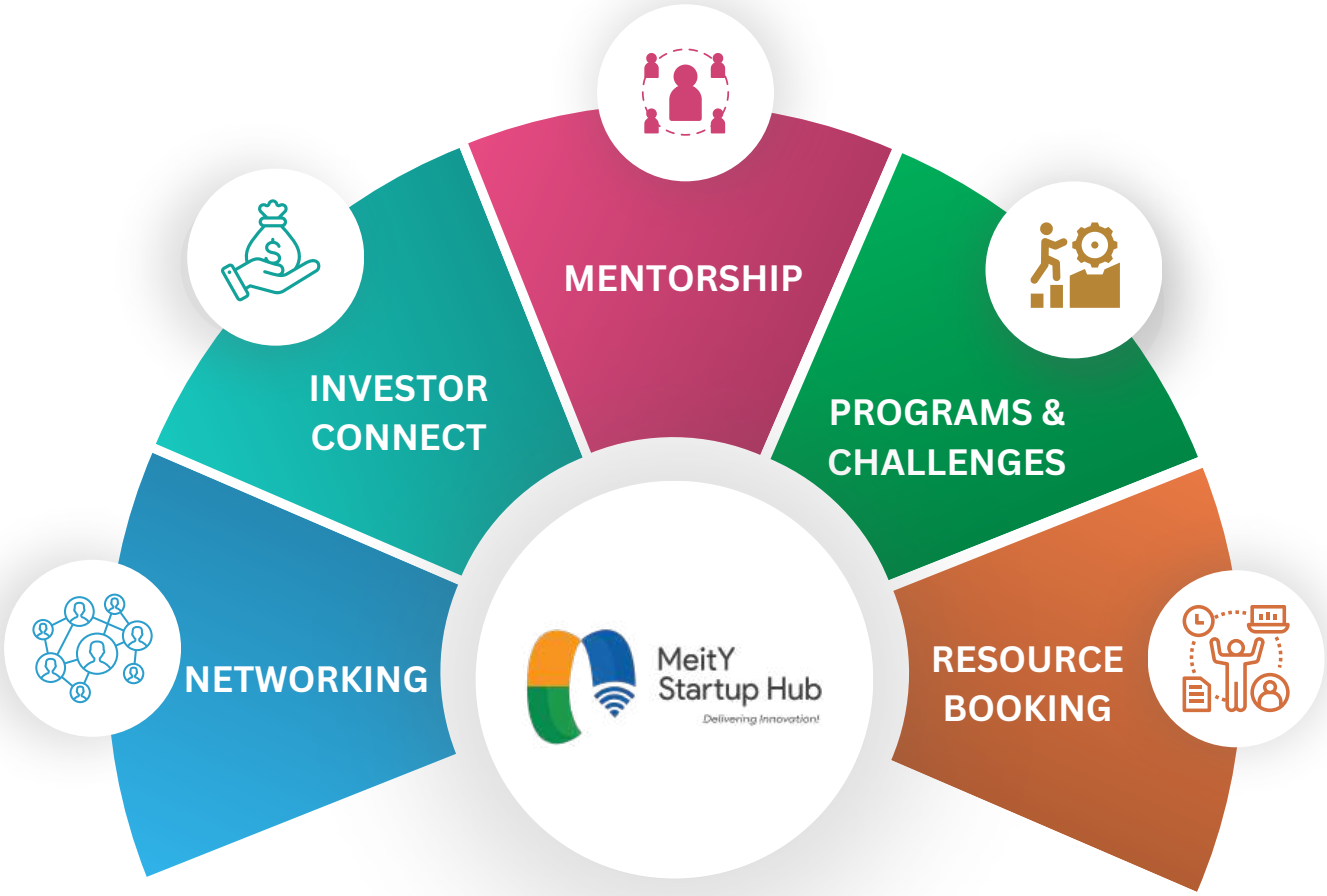
NETWORK AND RESOURCES

STARTUPS	INCUBATORS	ACCELERATOR	COE
4216+	511+	22+	44+

MENTORS	INVESTORS
452+	169+

LABS	VENUE BOOKING	CO-WORKING	EQUIPMENT
234+	56+	93+	726+

SALIENT FEATURES



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Programs Media Coverage



Startup Mahakhumb 2024 empowers innovation, drives growth and forges success: MeitY

ANI



Startup Mahakumbh | Deeptech policy in final stages of consultations: DPIIT secretary

DPIIT secretary discusses deeptech startup policy at Startup Mahakumbh event with thousands of participants and supporters. The event aims to boost the startup ecosystem with various stakeholders involved.

Economic Times

The Economic Times



ET Soonicorns Summit 2023: Experts from MEITY Startup Hub and TiE Delhi-NCR to unveil blueprints for Indian...

At the ET Soonicorns Summit in Delhi on November 3, Jeet Vijay, CEO , MEITY Startup Hub and Geetika Dayal, Executive Director, TiE Delhi-NCR will deliver the keynote addresses on enabling Indian startups to becom...

Economic Times

The Economic Times



Startup-investor Connect Event Held At Iit-k | Kanpur News - Times of India

Kanpur: The MeitY Startup Hub (MSH), in collaboration with the Startup Incubation and Innovation Centre (SIIC) at IIT Kanpur, organized "Startup-Inves.

The Times of India

Times of India



MeitY Startup Hub To Host 'Investor Connect Programme' Across 10 Cities In India

Inc42 has joined hands with MeitY Startup Hub for the 'Investor Connect Programme' to amplify India's startup growth story.

Inc42 Media Mar 6

Inc42



Startup Mahakumbh: MeitY Startup Hub Puts Spotlight On Startups At India's Largest Startup Event

MeitY Startup Hub (MSH) organised numerous panel discussions, fireside chats and masterclasses at Startup Mahakumbh.

Inc42 Media Mar 26

Inc42

Programs Media Coverage



HCLTech to support Meta and Meity's XR Startup program

As a knowledge partner of this program, HCLTech will help foster an ecosystem in which Indian startups can develop innovative services, hardware and software solutions with focus on education, healthcare an...

Economic Times

The Economic Times



MeitY's GENESIS: Empowering Tier-II and Tier-III Startups

What is the GENESIS scheme? Who can benefit from the GENESIS scheme? How does the G... What are the eligibility criteria for startups under GENESIS? How can you apply for the GENESI...

TICE NEWS



MeitY Startup Hub, Google to support 100 Indian early to mid-stage startups

About 50 per cent of the cohort comes from Tier 2 and Tier 3 cities, including Varanasi, Ernakulam, Surat, Dehradun, Allahabad, and many others

Business Standard Mar 28 2023

Business Standard



MeitY Startup Hub and AWS collaborate to support startup growth in India | Today News

MeitY Startup Hub and AWS will work together to identify startups with deep technology capabilities Initially, the collaboration will focus on startups addressing healthcare, agriculture, public safety, transportatio...

mint Sep 26, 2021

Mint



Startup Mahakumbh: MSH's Jeet Vijay Highlights The Importance Of Patents For Deeptech Innovation

On Day 1 of the Startup Mahakumbh, MSH CEO Jeet Vijay moderated a session on the critical role of IP in deeptech.

Inc42 Media Mar 18

Inc42



ET 30 Future Unicorns of Delhi-NCR report launched at the ET Soonicorns Summit 2023: The next league of...

At the Delhi-NCR edition of the ET Soonicorns Summit 2023, eminent personalities and ET Editors took the stage to unveil the ET 30 Future Unicorns of Delhi-NCR report, produced in partnership with venture...

Economic Times

Inc42

Newsletter 2024



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